

ABOUT BELIEVE IN THE RUN

Over the last 12 years, Believe in the Run has built an influential media brand focused on run culture, and is the essential stop for runners looking for the latest running shoe and gear reviews.

Through the Believe in the Run website, Facebook, Instagram, YouTube, Strava Group, Podcasts and email newsletter, we have accumulated an audience of serious runners who trust us as their go-to resource for running.

Over time, we've also built a network within the run community to include the most influential runners, a cross-collaborative effort that has been hugely beneficial to our clients.



250,000+
monthly visitors



95,000+
followers



67,000+
subscribers



40,000+
monthly downloads



17,000+
subscribers



14,000+
followers



4,000+
followers



10,000+
members